

2023 SPONSOR & EXHIBITOR GUIDE

5th Annual Louisiana Communications Convention by LIT and LTA

Hotel Monteleone
New Orleans
February 15 – 17,
2023

WE HAVE THE AUDIENCE YOU WANT

Dear Colleagues,

On behalf of Louisiana Internet & Television – The Broadband Association, we are pleased to invite you to sponsor and/or exhibit at our upcoming 5th Annual Louisiana Communications Convention co-hosted with LTA.

The Louisiana Communications Convention is one of the premier events in the region and continues to grow in popularity. We are thrilled to again host the event after a few years off at the luxurious and historic Hotel Monteleone in the heart of the French Quarter.

This year's theme is *Quality Connections: Ready, Set, Build...* we will have speakers who are involved in grant programs with monies provided by the federal government as well as Louisiana state legislators. We are especially excited to introduce our procurement lunch where we will have a panel and opportunities for networking. We will release additional speaker information as we get closer to the event. Other events include: Golf Tournament at Lakewood Golf Club, Silent Auction, Exhibitor Showcase, and a Balcony Party on Bourbon Street during Mardi Gras!

We expect **more than 200** professionals will attend this year's conference, including many top-level executives and company decision-makers.

In the past, our attendees have included CEOs, marketing professionals, hardware representatives, network executives, government officials, employers, attorneys, lobbyists and more.

There are **several opportunities available** to provide corporate sponsorship and exhibit at the Show. Participation in this event will provide your company with a valuable forum to better target your niche market and gain a competitive edge. Furthermore, The Hotel Monteleone will provide exhibitors the advantage of prime booth space in the ballroom where visibility will be highest among conference-goers.

We hope you'll consider the opportunities available to you and look forward to seeing you at the Louisiana Communications Convention on February 15th.

- CEOs
- System Executives
- Plant Managers
- Telco SMEs
- Legal Experts
- Governmental Relations Experts
- Marketing Representatives
- PR Professionals



About the Hotel Monteleone

From the Grandfather clock in the Grand Lobby to the world-class cuisine to the welcoming comforts of your private retreat, this is your place in New Orleans. The Hotel Monteleone is the essence of a memorable travel experience. It's the heart and soul of hospitality.

And, when you're here, you're right where you want to be: in New Orleans, in the French Quarter, in the hotel with an identity all its own. Experience this historic and literary legend known as New Orleans' Grande Dame.

Family owned and operated by the Monteleones for four generations, the hotel boasts an experienced and award-winning staff with more than 3,500 combined years of service. The Monteleone is equipped with 600 beautiful guest rooms, including 55 suites, that have been completely transformed to Four Diamond luxury - all awaiting our arrival.

Enjoy dining in Criollo, the Monteleone's new dining area on the lobby level! Relax in the legendary Carousel Piano Bar. Take advantage of the fitness center, full service spa and heated rooftop pool. It's all here, and only here, where the French Quarter begins.



Louisiana Internet & Television – The Broadband Association, located in Louisiana's capital city, Baton Rouge, is the trade association for Louisiana's cable telecommunications industry. The Association was founded in 1968.

There are presently 8 system members serving nearly one million Louisiana homes and businesses.

A Board of Directors, comprised of System and Associate members, guides the direction of the association, and the day-to-day management of the Association is the responsibility of Executive Director, Lauren Chauvin.

2023 *Quality Connections: Ready, Set, Build...* Sponsorship and Exhibitor Opportunities

BALCONY PARTY SPONSOR - \$5,000

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

HOSPITALITY SPONSOR - \$400 / \$800

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

WELCOME RECEPTION SPONSOR - \$500

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

LIT ANNUAL MEETING BREAKFAST SPONSOR - \$500

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

EXHIBITOR SHOWCASE BAR SPONSOR - \$500

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

EXHIBITOR - \$825 / \$1,150

- Exhibit booth
- Exhibitor registration includes 2 / 3 attendees from the same company respectively
- Recognition as an Exhibitor in promotional materials
- Recognition as an Exhibitor in conference materials and handouts
- Recognition as an Exhibitor on the LIT website
- Complimentary post-conference list of attendees

GOLF TOURNAMENT / OTHER SPONSORSHIPS / SILENT AUCTION

BEVERAGE CART SPONSOR - \$500

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

LUNCH SPONSOR - \$500

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website
- Complimentary post-conference list of attendees

HOLE SPONSOR - \$200

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website

BALCONY PARTY BEAD SPONSOR - \$100

- Recognition as a Sponsor in promotional materials
- Recognition as a Sponsor in conference materials and handouts
- Recognition as a Sponsor on the LIT website

SILENT AUCTION

- Any items are accepted for the silent auction, info needed:
 - Items to be donated
 - Value of donation
 - Suggested minimum bid
- Silent auction items can be brought to the event or shipped to the LIT office



EXHIBITING INFORMATION

BENEFITS & EXPOSURE

- 55 exhibit spaces are available
- Includes 6' foot draped table, chairs are available upon request
- Electricity available upon request at booths
- Exposure includes approximately 3 hours of exhibit time
- Event will include an open bar and passed hors d'oeuvres

EXHIBIT HOURS

Set-up: Thursday, February 16 1:15 pm – 2:30pm

Open: Thursday, February 16 2:30pm – 5:30pm

Dismantle: Thursday, February 16 5:30pm – 7:30pm

EXHIBIT ASSIGNMENTS

- Exhibit booths will be assigned by LIT and LTA on a first-come, first-serve basis, with preference given to sponsors
- No exhibit space will be assigned without full payment

2020 SPONSORS

Adams & Reese
Calix
Cameron Communications
Capitol Partners
Channell
CoBank, ACB
Cox Communications
Dura-Line
Electricom
Fox Sports Net
GNVW
Holtgers Bros
Insight
INSP
JSI
Metaswitch
Moss Adams
NECA
Phelps Dunbar
Ribbon Communications
Southern Strategy Group
System Services Broadband
TV ONE
Zyxel Communications